

Casey Bryant

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Work Experience

10/21-present: Everett Silvertips, WHL

Director of Broadcasting and Media Relations

U.S. Division Business of the Year. Play-by-play for all home and road games simulcast on CHL TV and KRKO Radio. On-camera pre- and post-game features. Hosting in-arena team events. Primary point of contact for all media requests. Social media coordinator across all platforms. *Achieved franchise-high in monthly engagement and overall reach* on team Instagram, Twitter. Graphic design.

8/2019- 09/21: Danbury Hat Tricks NAHL, FPHL, NA3HL

Director of Communications

Play-by-play, media relations for all three Danbury Arena teams. 2019-20 FPHL Broadcaster of the Year. Team featured on HBO's *Last Week Tonight with John Oliver* as well as *BarDown* and *Boston Globe*. Fastest growing social media in the league. Over 1.5 million Youtube views in first two seasons. Media relations/PR work including interviews, pre- and post-game articles, gameday notes. Business development and group sales.

10/20-5/21: Sacred Heart University Pioneers Hockey, NCAA

Play-by-play Broadcaster

Fill-in broadcaster for Sacred Heart University's Division I hockey team. Worked alongside SID Aaron Gaberman.

8/2017-5/2018: New York AppleCore, Eastern Hockey League

Play-by-play Broadcaster, Social Media Coordinator

Grew Twitter following by 80% in one season. Play-by-play, between-period interviews with players and coaches. Live tweeted games from official team account. Called EHL Playoff games. Cut video highlights for team and league.

8/2015-Present: Rant Sessions Media, Marist College

Vice-Chairman, Marist College Hockey Hall of Fame; Director of Broadcasting & Public Relations

Founder and Chairman of Marist Hockey Hall of Fame, have emceed their first three induction ceremonies. Created live streaming service/social media presence for Marist College Hockey. Produced and narrated full-length all-access documentary of season.

Other Broadcasting credits: Jersey Hitmen (NCDC, USPHL Premier); PAL Islanders (NCDC); NAPHL Showcase

Production

6/2017-8/2019: MSG Networks

Traffic Coordinator

Booked commercial traffic, communicated with sponsors, generated on-air promo copy for Rangers, Devils production teams.

5/2016-6/2017: MSG Networks

Production Assistant; On-Air Promotions

Wrote and edited commercial spots with Adobe Premiere. Assisted on-location for commercial production. Created in-game promo copy for on-air talent. Worked with creative team to construct marketing strategies for the New York Knicks, New York Rangers and New York Giants programs on the network.

Print

07/2018-Present: SB Nation, *The Ice Garden*, Senior staff writer

01/2016-12/2017: GetMoreSports.com, Staff writer. Host of sports web series "Jersey Corner."

Education Marist College '17 - *B.A. in Sports Communication, minor in Theater*

2017 School of Communication and the Arts Award, Outstanding Achievement in Sports Communication

Skills

- Versatile social media ability
- Strong hosting skills with theatrical background
- Exhaustive researcher with a strong interest in history
- Proficient in Adobe programs (Premiere, Photoshop, AfterEffects) and Vyond animation

References

Colton Orr, MSG Networks/NWHL - C: 914-318-3031, Email: coltonorr2828@gmail.com

Seth Mayeri, Evolution Talent LLC - O: 212-580-5874, C: 917-750-0288

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Colton Orr

Managing Partner, Danbury Arena; Head Coach, Connecticut Whale (NWHL)

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Kevin Meininger

Sr. Coordinating Producer, MSG Networks

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Bill McCreary, Head Coach

Danbury Jr. Hat Tricks (NAHL)

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Seth Mayeri, Founding Partner

Evolution Media, LLC

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