

Casey Bryant

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Work

Experience:

Broadcasting:

10/21-present: Everett Silvertips, WHL

Play-by-Play Announcer; Director of Broadcasting and Media Relations; Social Media Coordinator

- Play-by-Play for all home and road games simulcast on CHL TV and KRKO Radio. On-camera pre- and post-game features.
- '21-22 WHL Business Marketing of the Year. Primary point of contact for all media requests. Achieved franchise-high in monthly engagement and overall reach on team socials. Highest average attendance for team in 15 years in '22-23.

8/2019- 09/21: Danbury Hat Tricks NAHL, NA3HL, FPHL

Play-by-Play Announcer; Director of Communications

- Play-by-Play, media relations for all three Danbury Arena hockey teams across junior and professional levels.
- Social media/broadcast content featured on HBO's *Last Week Tonight with John Oliver* as well as *BarDown* and *Boston Globe*.
- Over 1.5 million Youtube views over first two seasons.
- 2019-20 FPHL Broadcaster of the Year.

10/20-5/21: Sacred Heart University Pioneers Hockey, NCAA

Play-by-Play Announcer

- Play-by-Play broadcaster for Sacred Heart University's Division I men's hockey team. Worked alongside SID Aaron Gaberman.

8/2015-Present: Marist College Hockey

Play-by-Play Announcer; Vice-Chairman, Marist Hockey Hall of Fame; Director of Broadcasting/Public Relations

- Play-by-Play, Marist College hockey. Founder and Chairman of Marist Hockey Hall of Fame.
- Produced and narrated full-length all-access documentary of club's season. Other sports as needed including basketball, baseball, lacrosse.

Other Broadcasting credits

Play-by-Play Announcer, Snohomish Sports Network 2022-present; **Play-by-Play**, Jersey Hitmen (NCDC, USPHL Premier) 2017-20; **Play-by-Play**, PAL Islanders (NCDC) 2018-19; **Play-by-Play**, NAPHL Showcase 2019-21

Production:

6/2017-8/2019: MSG Networks

Traffic Coordinator

- Booked commercial traffic, communicated with sponsors, generated on-air promo copy for Rangers, Devils production teams.

5/2016-6/2017: MSG Networks

Production Assistant; On-Air Promotions

- Wrote and edited commercial spots with Adobe Premiere. Assisted on-location for commercial production.
- Created in-game promo copy for on-air talent. Worked with creative team to construct marketing strategies for the New York Knicks, New York Rangers and New York Giants programs on the network.

Education

Marist College '17 - B.A. in Sports Communication, minor in Theater

2017 School of Communication and the Arts Award, Outstanding Achievement in Sports Communication

Skills

- **Innovative and versatile social media campaigns**
- **Strong interview skills in both short- and long-form capacities**
- **Experienced writer of press releases, stories and analysis**
- **Proficient in Adobe Creative Suite**
- **Community-minded with special interest in scholastic involvement & ALS awareness**